



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Dwip N. Banerjee and
Rabindranath Dutta

Group Art Unit: 2151

Serial No.: 09/826,756

Examiner:

Filed: 4/5/2001

For: Business Method for E-Commerce
Through Customized Activity-Based
Advertising

Assistant Commissioner for Patents
Washington, D.C. 20231

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Date 9/26/02	Signature Martha Auster

Dear Sir:

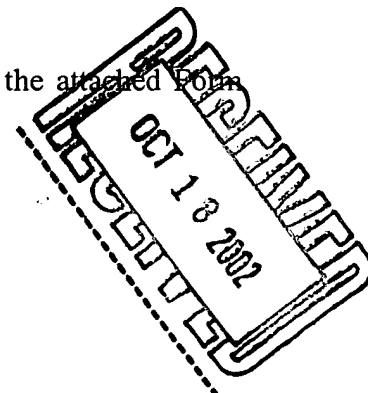
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The applicant, and the attorney who signs below on the basis of the information supplied by the inventor and the information in his file, submit herewith patents, publications, or other information of which they are aware, which they believe may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 C.F.R. 1.56.

While the information submitted in this Information Disclosure Statement may be "material" pursuant to 37 C.F.R. 1.56, it is not intended to constitute an admission that any patent, publication, or other information referred to therein is "prior art" for this invention unless specifically designated as such.

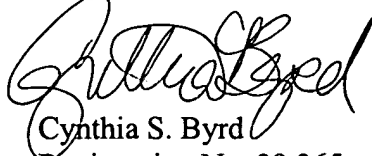
In accordance with 37 C.F.R. 1.97(b), the filing of this Information Disclosure Statement shall not be construed to mean that no other material information as defined in 37 C.F.R. 1.56(a) exists.

The patents and/or publications submitted herewith are set forth on the attached Form PTO-1449.



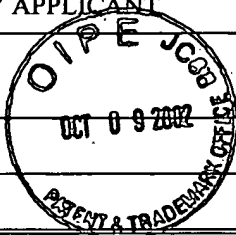
In the event a fee is required in connection with the enclosed Information Disclosure Statement, the Commissioner of Patents and Trademarks is authorized to charge Deposit Account No. 09-0447 (AUS920010177US1) for the necessary amount.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Cynthia S. Byrd', written over the printed name.

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U.S. Department of Commerce, Patent and Trademark Office	Docket No.	Serial No.
	AUS920010177US1	09/826,756
LIST OF RELEVANT ART CITED BY APPLICANT	Applicant	
(Use several sheets if necessary)	Dwip N. Banerjee Rabindranath Dutta	
	Filing Date	Group
	4/5/2001	2151



U.S. Patent Documents

*Examiner Initial		Document Number	Issue Date	Name	Class	Subclass	Filing Date If Appropriate
	AA	5,086,385	Feb. 04, 1992	Reuel O. Launey, et al			
	AB	5,933,811	Aug. 03, 1999	Paul D. Angles			
	AC	6,108,685	Aug. 22, 2000	David M. Kutzik			

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Foreign Patent Documents

Translation							
		Document Number	Date	Country	Class	Subclass	Yes No

OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)

Examiner	Date Considered

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with your communication to applicant.